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## APMG-International Finance for Non Financial Managers™ e-learning

Managers at all levels need to be equipped with the right amount of business acumen to be effective in their roles.



Business Acumen is not just fluency in the language of finance, it is the ability to read, understand and interpret financial information to make informed business decisions. Decisions that will positively impact on the financial performance of the organisation.

ILX Group's accredited APMG-International Finance for Non Financial Managers course provides the necessary financial literacy and business acumen needed in modern business.

It takes around 12-15 hours to complete the online learning which is equivalent to a three day workshop. It is ideal for anyone looking to train in a time, place and location to suit them.

### BENEFITS

Delegates will:

- ✓ Understand how business decisions impact organisations' financials and key performance indicators
- ✓ Be confident in financial discussions – gain financial fluency and understand terminology and concepts
- ✓ Understand the drivers of your profit and loss account, and the inter-relationship of the financial statements
- ✓ Be able to differentiate between profit and cash flow
- ✓ Develop superior cost management skills and understand how to conduct effective investment appraisals
- ✓ Understand the implications for planning and reporting in the listed company environment

### Target Audience

This course requires no prior knowledge or experience and is designed for non-financial managers at all levels. It is ideal for:

- ✓ Project managers
- ✓ IT and service support managers
- ✓ Sales executives/consultants and new graduates

### What's included

- ✓ 12 months online access to our accredited APMG-International Finance for Non Financial Managers course
- ✓ A full students manual reflecting the course content
- ✓ Modular assessments
- ✓ Dynamic financial models – giving you the ability to use perform "what if" analysis on your organisations and figures
- ✓ Randomised exam simulator

### Optional extras

- ✓ Teach Yourself Finance for Non Financial Managers book
- ✓ APMG-International Finance for Non Financial Managers exam: Valid for 12 months from purchase date.

## LEARNING SYNOPSIS

### Introduction to Financial Statements

- ✓ Importance of financial measures
- ✓ Financial accounting and management accounting
- ✓ The four types of accounts
- ✓ Three financial statements

### Profit & Loss Account

- ✓ The profit and loss account
- ✓ Elements of the profit and loss account
- ✓ Costs in the profit and loss account
- ✓ Your own figures

### Balance Sheet

- ✓ Definition
- ✓ Sources and use of figures
- ✓ Format of the balance sheet
- ✓ Inter-relationship with the profit and loss account
- ✓ Examples of formats
- ✓ Your own figures

### Cash Flow

- ✓ Profit and Cash
- ✓ Elements of Cash Flow
- ✓ Managing Cash and Loans
- ✓ Practical Applications of Cash Flow

### Costing Decisions

- ✓ Introduction
- ✓ Variable and Fixed Costs
- ✓ Cost Structure and Methods
- ✓ Break-even
- ✓ Product Costing
- ✓ Your own figures

### Introduction to Financial Analysis

- ✓ What is financial analysis
- ✓ Financial analysis in practice

### Investment Appraisal

- ✓ Cash Flow and Relevant Costs
- ✓ Pay Back
- ✓ Present Value and Discounting
- ✓ Discounted Cash Flow
- ✓ Sensitivity Analysis
- ✓ Case study

### Profit Margin

- ✓ Profit Margin Ratio
- ✓ Comparison by Industry
- ✓ Supermarkets
- ✓ Aircraft Manufacturing Industry
- ✓ Profit Margin Flowcharts
- ✓ Your own figures

### Asset Turnover

- ✓ Concept of Asset Turnover
- ✓ Asset Turnover Flowchart
- ✓ Working Capital Ratios
- ✓ Fixed Asset Turnover
- ✓ Analysis by Industry – Supermarket
- ✓ Analysis by Industry – Aircraft Manufacturing
- ✓ Your own figures

### Return on Capital Employed

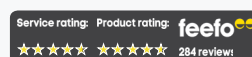
- ✓ What is Return on Capital Employed?
- ✓ Elements of ROCE
- ✓ Comparison of ROCE
- ✓ Financial Analysis with ROCE
- ✓ Your own figures

### Mock Exam Simulator

- ✓ Allows you to assess your own capability prior to taking the formal examination

#### FEEL CONFIDENT

ILX is a Global Leader in the provision of accredited digital and classroom-based education, with over 28 years' experience and we proudly achieve a 96% customer satisfaction rating\*.



\* Feefo results

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